



## Writing Features

From the list, below, select an Australian media feature outlet and prepare a portfolio showing your research into the following:

- Its target audience/s
- Its style of language, headlines and pictures in its feature pages
- Its ownership and editorial leadership
- Examples of some recent features published in this outlet

Also, prepare a brief story pitch suitable for your publication of a feature in your outlet. For this, you will find a prospective story likely to fit the needs of this publication and give an overview of what your angle would be and who you would interview.

Your portfolio should include illustrations of various kinds, including pages from the publication. Begin the portfolio with a single page of dot points that summarises the material you cover in your portfolio.

List of publications:

New Scientist  
Australian Geographic  
Woman's Weekly  
Weekend Australian  
Inside Sport  
Australian Bride  
Business Review Weekly  
Eureka Street  
Rave Magazine  
The Weekly Times  
Harper's Bazaar  
Australian Gourmet Traveller  
Reader's Digest  
The Big Issue  
Better Homes and Gardens  
Koori Mail  
FHM  
Street Machine  
Rolling Stone Australia  
The Helix  
Cleo