



Oxford University Press appoints Arthur Baker as new Managing Director for OUP Australia & New Zealand

FOR IMMEDIATE RELEASE, THURSDAY, 19 OCTOBER 2017: Oxford University Press (OUP) has appointed Arthur Baker, Vice President of the Schools Division of Pearson Australia, as the new Managing Director of OUP ANZ (Australia, New Zealand, and Papua New Guinea). Arthur will succeed the outgoing Managing Director, Peter van Noorden, who leaves OUP in December after 11 years.

Arthur began his career at Longman Cheshire as a sales representative and progressed quickly in sales management within the business that became Pearson in 2000. He has extensive experience in education publishing, having spent his entire career in the industry. At one time or another, Arthur has also run Schools Marketing as well as Operations and Product Technology functions across Pearson Australia, supporting Vocational and Higher Education in addition to his Schools responsibilities. In his current role as Vice President Schools Division, Arthur is responsible for all dimensions of Pearson's K-12 business in Australia.

Speaking about the appointment, **Kate Harris, Managing Director, Oxford Education** said:

"I would like to take this opportunity to thank Peter for his great contribution to OUP ANZ. I am thrilled that he is handing over his role into such capable hands. Arthur's fantastic experience, leadership skills, and insights into education in Australia will enable OUP ANZ to grow and flourish".

Speaking about his appointment, **Arthur said:**

"I am delighted to join OUP at this exciting time for our industry. I look forward to continuing to further OUP's reach and mission across Australia, New Zealand, and Papua New Guinea."

Arthur will start his new role in January 2018.

For more information please contact:

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About Oxford University Press

Oxford University Press (OUP) is a department of the University of Oxford. It furthers the

University's objective of excellence in research, scholarship, and education by publishing worldwide. OUP is the world's largest university press with the widest global presence.

It publishes thousands of new publications a year, has offices in around fifty countries, and employs approximately 6,000 people worldwide.

It has become familiar to millions through a diverse publishing program that includes scholarly works in all academic disciplines, bibles, music, school and college textbooks, children's books, materials for teaching English as a foreign language, business books, dictionaries and reference books, and academic journals.