



Rigorous synthetic phonics teaching using characters your children will grow to love



Floppy's Phonics enables you to deliver high-quality, step-by-step synthetic phonics teaching and practice to help students achieve early reading and writing success. This well-structured series includes all the resources you need to teach phonics, with Biff, Chip, Kipper and Floppy.

- It provides a systematic and rigorous synthetic phonics teaching program.
- There are loveable and familiar *Oxford Reading Tree* characters to help make learning fun.
- The series includes books for students, flashcards and a frieze.

Teaching reading using a phonemic approach

Learning to decode using phonics is widely believed to be an essential skill to becoming a fluent reader. Decoding skills are best learned quickly, through systematic synthetic phonics teaching, balanced with wider reading experiences, including the development of comprehension skills and reading for pleasure.

“ Parents have commented how children who have been reluctant to read at home, are now eagerly getting their books out of their bags and asking to read. ”

– Kate Sutcliffe, Nessfield Primary School



Oxford School Improvement



Series expert:
Roderick Hunt



Series expert:
Alex Brychta

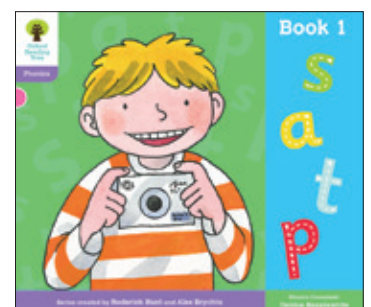
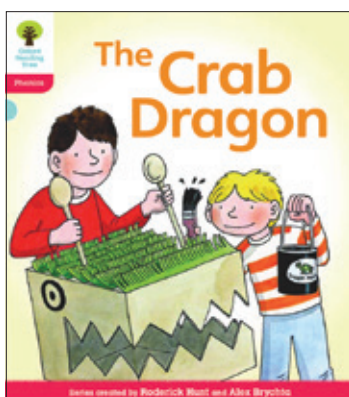
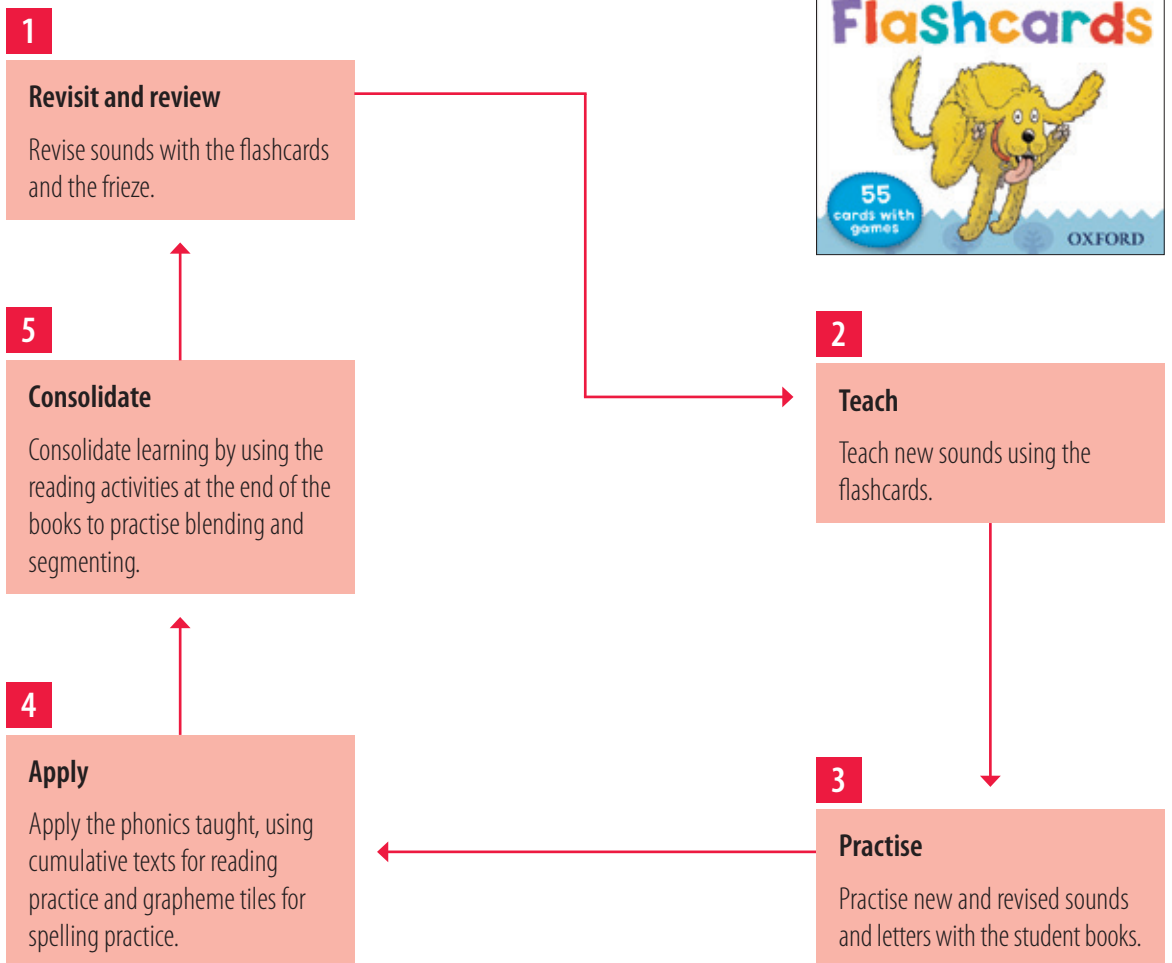
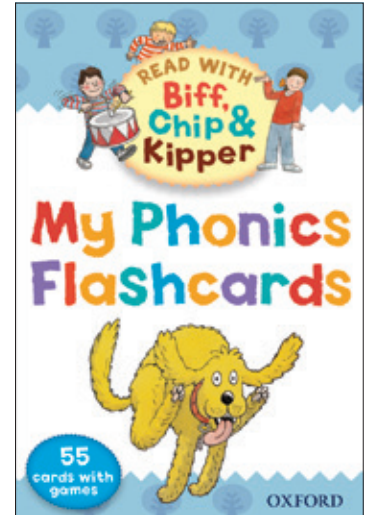


Oxford OWL
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What does *Floppy's Phonics* look like in the classroom?





This structured and rigorous synthetic phonics teaching program follows a step-by-step approach. It introduces student to their sounds and letters using endearing characters that they will grow to love.

Student books

- Each book introduces three or four sounds and provides consolidation activities. Long vowel sounds, alternative spellings and pronunciations are introduced as students progress.
- Inside cover notes for parents and teachers are included in every book.



Frieze

- Use the frieze for constant reference and review of sounds and graphemes.



Flashcards

- These are fully matched to *Sounds and Letters*.
- They complement your existing *Oxford Reading Tree* resources.



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