

MEDIA RELEASE

**Oxford University Press acquires Australia and New Zealand distribution
for *Flying Start to Literacy*, *WorldWise* and *AlphaLiteracy***

7 January, 2020

Oxford University Press Australia & New Zealand (OUPANZ) has secured Australian and New Zealand distribution rights for Eleanor Curtain Publishing's early literacy programs: *Flying Start to Literacy*, *WorldWise* and *AlphaLiteracy* from Macmillan Education Schools Division.

OUPANZ Managing Director, Arthur Baker said "Literacy plays an important role in children's success in learning and lifelong achievement. The *Flying Start to Literacy*, *WorldWise* and *AlphaLiteracy* programs are highly regarded by educators and complement OUP's primary publishing program. I am delighted to be working with ECP to deliver some of the best primary literacy learning resources to support educators in Australia & New Zealand help improve literacy outcomes for young learners. "

Eleanor Curtain said that the new OUP offering is "...quite outstanding, our products dovetail together seamlessly. We think that the OUP primary representatives will be a welcome sight for teachers looking for highly engaging pedagogically sound classroom materials next year".

The change over date from Macmillan Education to OUPANZ for distribution of *Flying Start to Literacy*, *WorldWise* and *AlphaLiteracy* is January 1, 2020, with stock being available to educators for the commencement of the new school year.

For more information about *Flying Start to Literacy*, *WorldWise* and *AlphaLiteracy*, please visit oup.com.au

ENDS

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About Oxford University Press

Oxford University Press (OUP) is the world's largest university press with the widest global presence. OUP Australia & New Zealand is the oldest continuous educational publisher in Australia, supporting Oxford University's objective of furthering excellence in research, scholarship, and education in the region since 1908. We believe that education changes lives, and the right learning resources can make a positive difference for learners of all ages.

About Eleanor Curtain Publishing

Eleanor Curtain Publishing is an independently owned, Australian educational publisher established in 1990. ECP publishes three major literacy programs and has more than 1,000 titles in print used in schools in Australia and New Zealand, and in most countries where English is spoken or taught.

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We are committed to providing engaging and relevant content that connects with students' experiences. Every one of our student books has been trialled in a classroom before it was published.