



Rigorous synthetic phonics teaching using characters your children will grow to love



Floppy's Phonics enables you to deliver high-quality, step-by-step synthetic phonics teaching and practice to help students achieve early reading and writing success. This well-structured series includes all the resources you need to teach phonics, with Biff, Chip, Kipper and Floppy.

- It provides a systematic and rigorous synthetic phonics teaching program.
- There are loveable and familiar *Oxford Reading Tree* characters to help make learning fun.
- The series includes books for students, flashcards and a frieze.

Teaching reading using a phonemic approach

Learning to decode using phonics is widely believed to be an essential skill to becoming a fluent reader. Decoding skills are best learned quickly, through systematic synthetic phonics teaching, balanced with wider reading experiences, including the development of comprehension skills and reading for pleasure.

“ Parents have commented how children who have been reluctant to read at home, are now eagerly getting their books out of their bags and asking to read. ”

– Kate Sutcliffe, Nessfield Primary School



Oxford School Improvement



Series expert:
Roderick Hunt



Series expert:
Alex Brychta



Oxford OWL
oxfordowl.com.au



To order this series or product, please go to page 201.



This series of decodable Biff, Chip and Kipper stories is ideal for providing extra practice and reinforcement alongside any phonics teaching program.

- The books can be used in group work and one-to-one reading practice.
- They are matched to *Floppy's Phonics Sounds and Letters*, with step-by-step progression.
- The stories are fully decodable, with all the humour and magic of the popular Biff, Chip and Kipper stories.



Big, Bad, Bug, Oxford Level 1+.



Chairs in the Air, Oxford Level 3.



Floppy's Phonics Non-Fiction is a series of decodable non-fiction titles ideal for providing extra practice and reinforcement alongside any phonics teaching program.

- Stunning photographic non-fiction texts aid in the teaching of letters and sounds.
- Your favourite *Oxford Reading Tree* characters highlight key features and ask questions, helping students interact with a range of non-fiction text types.
- The books can be used in group work and one-to-one reading practice.



To the Rescue!, Oxford Level 5.



To order this series or product, please go to page 203.

What impact has *Floppy's Phonics* had in schools?



FLOPPY'S PHONICS SOUNDS AND LETTERS AT HARROWGATE HILL PRIMARY SCHOOL

“ The program supports our teaching effectively both at school and at home. We send the books home with our children and they help parents understand the alternative sounds that are taught in our phonics lessons.

Floppy's Phonics Sounds and Letters has improved children's knowledge and understanding of phonics, as well as the enjoyment they get from the reading materials. In addition, it has supported higher-ability children in reading words that have alternative spellings and has improved their spelling due to their understanding.

We would recommend *Floppy's Phonics Sounds and Letters* to other teachers. It supports teachers in delivering phonics in a fun and interactive way, using characters the children are familiar with.

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– **Stephanie Cairns, Literacy Coordinator,
Harrowgate Hill Primary School**