

**MEDIA RELEASE**

**Oxford University Press and Australian National Dictionary Centre appointed to inform  
Australian Government style guide for the digital age**

**19 July 2019**

Oxford University Press Australia & New Zealand (OUP ANZ) in partnership with the Australian National Dictionary Centre (ANDC) at The Australian National University will provide Australian English language expertise in the first stage of the development of the seventh edition of the Australian Government's *Style Manual* and update it for the digital age.

The aim of the project, led by communications agency, Ethos CRS, for the Australian Government's Digital Transformation Agency (DTA), is to produce the definitive digital style manual that will be recognised by all users as setting a new authoritative standard—both in Australia and internationally—and one that helps make government communication simple, clear and consistent.

OUP ANZ Managing Director Arthur Baker said he was delighted to be involved with the project.

“As the authority on Australian English, we are looking forward to contributing to the Australian Government's Style Manual, ensuring the highest standards for writing and publishing are maintained, and that the language used in government publications reflects the new realities of the digital age.”

“We are honoured to have been selected to help inform this publication that will refresh and define the style of government communications.”

ANDC Director Dr Amanda Laugesen said: “The ANDC is excited to be involved in this important project. The contribution of the Centre's research on contemporary Australian and global English usage will help to ensure that the new Style Manual is authoritative, relevant, and reliable.”

Ethos CRS and the Digital Transformation Agency will scope out the detail and digital architecture of the new digital *Style Manual* in stage 1, which is to begin in July 2019. Work to develop content will commence after the successful completion of stage 1 and the Digital Transformation Agency aims to release the live product in 2020.

**ENDS**

For more information please contact:

**Sharlene Vinall**

E: [Sharlene.Vinall@oup.com](mailto:Sharlene.Vinall@oup.com)

M: 0406 599 357



### **About Oxford University Press**

Oxford University Press (OUP) is the world's largest university press with the widest global presence. OUP Australia & New Zealand is the oldest continuous educational publisher in Australia, supporting Oxford University's objective of furthering excellence in research, scholarship, and education in the region since 1908. We believe that education changes lives, and the right learning resources can make a positive difference for learners of all ages.

### **About the Australian National Dictionary Centre**

The Australian National Dictionary Centre at ANU undertakes research into Australian English in partnership with Oxford University Press (OUP), and edits Australian dictionaries for Oxford University Press.