Chapter 5
Measuring Australia’s economic performance

If you were driving a car and saw a road sign saying “hazardous conditions ahead”, would you change driving behaviour? Most of us would.

It’s the same with the economy. Economists measure economic performance as a way of seeing what lies ahead so that changes can be made to keep us travelling along the road safely.

There are many signs or indicators that can tell us how well the economy is performing. Measuring rates of production, the price of goods and services, and levels of employment are just some of the indicators that can tell us how well the economy is performing.

5A
How is the performance of the Australian economy measured?
1. Do you think you have more goods and access to more services than your grandparents did when they were children? Why?
2. List at least ten things that provide a better life for citizens living in Australia’s economy.

5B
How well does the Australian economy perform compared with other economies around the world?
1. Do you think that Australia is a great place to live compared with other countries? Why?
2. How could you measure whether one place was better to live in than another?

Source 1: Increased rates of production and levels of employment can be indicators that an economy is performing well.
5.1 Measuring growth in the Australian economy – GDP

One way of measuring your performance at school is checking how well you have performed on a test. One way of measuring the performance of the economy is checking Gross Domestic Product (GDP) figures. GDP is a measure of the total value of all goods and services produced in Australia over a year, so if GDP increases we know that the economy is growing. If GDP decreases, we know the economy is contracting, or shrinking.

Understanding Gross Domestic Product (GDP)

As mentioned, GDP is a measure of the total value (in dollars) of all goods and services produced in Australia over a specific period of time. Let’s look at this term in more detail:

• ‘Gross’ means that tax or other deductions (like depreciation) are not taken into account when calculating GDP. GDP is a measure of value before these are deducted. For example, machinery decreases in value over time due to wear (known as depreciation), but this is not taken into account when calculating GDP.

• ‘Domestic’ refers to production within a country such as Australia.

• ‘Product’ includes goods (such as bread, mobile phones and clothes) and services (such as haircuts, tax returns, school fees). Only final goods and services are included when calculating GDP. For example, an apple pie is a final good because it is no longer being used to produce another good.

The importance of economic growth

The Australian Bureau of Statistics (ABS) releases its GDP figures every quarter (i.e. every three months). It is the percentage change in GDP that makes the news and tells us whether the economy is growing. On a yearly basis, economists hope to see GDP figures every quarter. It is a measure of the total value of all goods and services produced in Australia over a year, so if GDP increases we know that the economy is growing. If GDP decreases, we know the economy is contracting, or shrinking.

Likewise, GDP alone does not accurately assess the true performance of the economy. Producing more goods and services may have some undesirable environmental and social consequences. All of the factors in the table below are not considered when calculating GDP. Prioritise what you consider to be the most important factors for a worthwhile life and then decide whether GDP alone is a good measure of progress in Australia.

Limitations of GDP as a measure

At school, your test results alone don’t always paint a true picture of your performance. Most of the time, good performance can only be assessed by looking at a range of different measures, like your attitude and behaviour in class, and your relationships with your classmates.

Note: Source 1: Gross Domestic Product (GDP) is one way to measure economic growth in an economy.

Source 2: Boys collect bricks during the Great Depression (1929–1939). At the time, young people found it easier to get jobs, but as they got older their work options reduced. In mid-1932 almost 35% of schoolchildren were out of work.

Source 3: Important factors for a worthwhile life

Source 4: How might producing more and more goods and services each year affect our environment?

Check your learning 5.1

Remember and understand

1. What does GDP stand for?
2. Why do we measure GDP?
3. List at least three limitations of GDP as a measure of the nation’s progress.
4. What is the definition of an economic recession?
5. What is the definition of an economic depression?
6. Apply and analyse

7. What percentage change in GDP is considered suitable by economists?
8. How might producing more and more goods and services each year affect our environment?
9. Explain why the pursuit of increasing production can affect a citizen’s health and welfare?

Evaluate and create

10. Evaluate the chart pack at the Reserve Bank’s website and find the latest annual and quarterly GDP figures. Describe how GDP has changed since 2015.
11. Create a diagram showing what one in three people were unemployed during the Great Depression.
12. Draw a picture or create an image that clearly shows how increases in GDP can lead to increased employment and a better standard of living.

Source: ABS, the IMF and various international sources. (a) All recent data subject to revision; (b) IMF/EIU forecast.
5.2 Measuring price changes in the Australian economy – inflation

Inflation occurs when there is an increase in the general level of prices paid for goods and services over a certain period of time. Usually we measure the change in prices on a yearly basis. Rising prices mean the consumer must pay more for goods and services if they want to continue to consume the same amount and maintain their standard of living. For example, $100 spent on goods and services in 1980 would cost $408.63 in 2015 (assuming an average inflation rate of 4.1 per cent over those 35 years). It must be remembered, however, that wages and salaries do increase. In 1980, the average weekly wage (before tax) for a man was $245.70 and in May 2015 it was $1,674.80.

Inflation is thought to be sufficiently low if it does not exceed the Reserve Bank and Treasury target of 2–3 per cent per year (see Source 3).

Reasons for inflation

A major factor causing rising prices is stronger demand in the economy for goods and services. This stronger demand can lead to shortages of goods and services with companies unable to keep up with the demand for their products and therefore prices increase. Increased spending might be due to:

- consumers feeling confident about their income and employment in the future
- businesses feeling confident about the future – they may therefore expand their business operations, employ more staff and invest in better capital equipment
- trading partners such as China performing well and demanding our exported goods and services
- relatively low interest rates encouraging consumers and business to borrow more in order to spend
- lower taxes and increased government spending may also lead to increased demand and therefore expenditure.

Inflation may also occur due to increasing costs. If wages increase this extra cost might be passed on to consumers in the form of higher prices. Higher taxes and higher interest rates on money borrowed may also lead to increased costs that businesses must bear.

Inflation refers to the rise in the general level of prices, not just the price of a can of Coke or a cup of coffee. Nevertheless it’s interesting to look at the price of frequently consumed items such as a cappuccino. A Brisbane coffee machine supplier, Gilkatho, started a coffee price index in 2003. They first started monitoring coffee prices in Brisbane in 2003 and now monitor the major capital cities in Australia. In the last quarter of 2010 the average price of a takeaway cappuccino in Melbourne was $3.15. The average cost of a cappuccino in Melbourne is now well over $3.50. The most expensive place to buy a cappuccino is Perth and the least expensive is Sydney.

If you think your coffee is already expensive, the news is that the price of coffee is likely to increase soon. Emerging markets like China, India and Brazil may start demanding more coffee, resulting in rising coffee bean prices (the key raw ingredient used to make cappuccino). Added to this is the drought in Brazil. Brazil supplies one third of the world’s coffee so it’s likely a shortage will drive coffee bean prices up.

Measuring inflation – the Consumer Price Index (CPI)

The Australian Bureau of Statistics measures inflation by using the Consumer Price Index (CPI). The CPI measures the price change of a typical basket of goods and services purchased by Australian households every quarter. The change in these prices from one quarter to another is referred to as the inflation rate. We therefore know the rate at which prices are changing in the economy.

Have you noticed how much you pay for a cup of coffee?

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Source 1: The average price of a takeaway cappuccino has increased by just over 7 per cent in recent years (Data derived from the Gilkatho Cappuccino Price Index™).

Source 2: Higher inflation rates affect purchasing power, adversely affecting some groups in our community, meaning some people benefit while others don’t.

Check your learning 5.2

Remember and understand
1. What is inflation?
2. Why does inflation reduce our ability to purchase as much as before with the same amount of money?
3. What is a sufficiently low level of inflation according to the Reserve Bank of Australia?
4. How is inflation measured in Australia?

Apply and analyse
5. Which of the following factors may contribute to an increase in inflation caused by strong demand?
   a. Consumer confidence falls.
   b. Business confidence rises.
   c. Interest rates rise.
   d. The government increases income tax.
6. Why would an increase in the cost of coffee beans lead to higher cappuccino prices?
7. Why are pensioners more likely to be affected by higher inflation rates compared to employed people?

Evaluate and create
8. Find out what hyperinflation means and give an example of one country that experienced it. Write a paragraph describing how it was affected.
9. Think of at least three items you have purchased in the past that now cost more to buy. Explain why the price for these items may have increased.
5.3 Measuring participation in the Australian economy – the unemployment rate

According to the Australian Bureau of Statistics (ABS), a person only needs to be employed for one hour per week to be considered ‘employed’. This includes all Australians aged 15 years and over, from teenagers (who might mow lawns or deliver newspapers) to older people (who might work as school crossing supervisors or classroom assistants).

An important indicator of how well the Australian economy is performing is the unemployment rate; the percentage of people in the labour force who are unemployed. Source 1 shows that Australia’s unemployment rate was over 10 per cent at the beginning of the 90s but in 2015 was just over 6 per cent.

Will robots take our jobs in the future?
According to a recent study conducted at Oxford University, nations in the industrialised world like Australia could lose half of all jobs to automation. Automation is when a machine does the work of a human. Automation is already impacting the mining industry, where half of the iron ore in the Pilbara is being transported by driverless robots. One of the country’s largest port operators, Patrick Stevedores, is also set to slash its workforce by employing driverless robots at the port.

The big advantage to business is the prospect of cutting labour costs and therefore remaining competitive on the world market. Australia’s largest brickworks, Austral, now employs two robots that work 24 hours a day, 365 days of the year, stacking 75 million bricks. It would have normally taken ten men at a time working eight-hour shifts to complete this same amount of work.

Some experts say that the advance in technology may also be introduced which may lead to automation risks closing down and then no one will be employed in that business.

Check your learning 5.3
1. How has the unemployment rate in Australia changed since the early 90s?
2. List some of the social consequences of unemployment.
3. Who out of the following people would be considered to be unemployed?
   a. Abbas wants to work but did not look for a job because he is busy painting his own house.
   b. Babette works for four hours after school on a Friday night.
   c. John lost his job but has been attending job interviews and is ready to start work any time.
4. Compare the total unemployment rate (Source 4) to the Indigenous unemployment rate. Why is this statistic concerning?

When the total unemployment rate in Australia is high, the government collects less revenue in the form of taxes and must also pay more to assist the unemployed in the form of social benefits (e.g. unemployment payments) and welfare programs (e.g. social housing). There are, of course, a range of other social consequences associated with high unemployment rates, such as a reduced standard of living, loss of skills from the workforce, and the possible psychological effects of not working (such as depression).

It is useful to look at unemployment rates for various groups in society as an economic and social indicator of how well our economy is performing. Source 4 provides a snapshot of unemployment for various groups.

Causes of unemployment
There are many causes of unemployment. When production or GDP is weak and spending in the economy has decreased, businesses may cease to hire new staff or cut back on staff in order to save money and stay in business. Unemployment may also rise because of factors such as increased competition from overseas, making it difficult for Australian businesses to compete. Businesses may take their operations offshore (to other countries) or may close down. Labour-saving technology may also be introduced which may lead to unemployment, even if it is in the short term.

5. Jot down at least four examples where machines have reduced the need for labour.
6. What barrier might people aged 55 years and over have to gaining employment?
7. Why are lower levels of production likely to result in increased unemployment?
8. Explain how unemployment affects government revenue.
9. In pairs, brainstorm reasons why the youth unemployment rate is more than triple the total unemployment rate. See if you can think of any strategies to address this imbalance.
10. Read the following statement and write a paragraph responding to its message.
   A business that doesn’t take advantage of automation risks closing down and then no one will be employed in that business.
5A rich task

Youth unemployment

The youth unemployment rate in Australia is over 13 per cent – that’s more than double the general unemployment rate according to ABS figures released in 2015. Some geographical regions, however, suffer higher rates of youth unemployment.

Technological change has contributed to youth unemployment. Jobs like working on a cash register, or becoming a sales assistant, a filing clerk or a typist are no longer as plentiful as they once were. This has meant that many young people have found it difficult to 'get their foot in the door' and gain much needed work experience.

Professor Phil Lewis at the University of Canberra says, "Employers increasingly want people with skills and experience and that’s a challenge for young people… A young person who leaves school in year 10 would be very lucky to find a job these days."

Youth unemployment around Australia

Source 1

Source 2

Work not only builds a person’s self-esteem but their bank balance and future. While youth unemployment in Australia is over 13 per cent, in Spain nearly half of those under 30 years of age are unemployed. Many young people in Spain have no hope for their future. This young man is writing ‘Busco Trabajo’, which means ‘looking for work’.

Source 2

Youth unemployment in Spain is over 40 per cent. The young are the most affected, with almost one quarter of those aged 16 to 24 years being unemployed. Many young people in Spain have no hope for their future. This young man is writing ‘Busco Trabajo’, which means ‘looking for work’.

Formulating questions about an economic issue

Formulating questions is an important skill which will help you investigate an economic issue on your own. The questions that you generate will frame or direct the research that you then undertake.

Once you have established the economic issue you would like to explore, it is useful to generate one broad, overarching question to guide your inquiry. For example, if the economic issue was "the problem of youth unemployment", the question posed might be, "Why is youth unemployment a problem in Australia?".

After that, you need to generate more specific questions that are related to your overall inquiry question, and a mixture of question types.

Step 1 Identify the economic issue you wish to explore.
Step 2 Decide on your broad, overarching question.
Step 3 Generate some closed (or simple) questions – for example, ‘Are youth more likely to be unemployed than others in a higher age brackets?’
Step 4 Generate some open (or probing) questions – for example, “What are the consequences of youth unemployment?”

Extend your understanding

1 Explore the issue of Indigenous unemployment in Australia. Propose an overarching or broad question and then fill in a table similar to Source 3 to help guide you through your research. Use the Internet to find the answers to the questions you have proposed.
5.4 Australia’s economic scorecard

The performance of an economy is sometimes measured by how well it compares to other economies around the world. Australia ranked 12th in the world in terms of GDP (see Source 2) but is still a relatively small economy, responsible for around 2 per cent of the world’s production. Let’s look at how well Australia compared with other countries in terms of achieving low unemployment and inflation rates and higher economic growth.

Gross Domestic Product (GDP)

Australia has experienced uninterrupted economic growth over the past 25 years. This sets a record that has not yet been equaled by any other developed nation in the world. GDP fell in many developed countries during the Global Financial Crisis of 2007–2008 (a time when many businesses collapsed and consumer confidence was very low), but Australia was one of the few countries that still experienced positive economic growth. It is forecast that Australia’s economy will continue to grow, with GDP forecast to increase between 3 and 4.5 per cent by June 2017.

Unemployment rate

Australia has a relatively low rate of unemployment compared to other countries (see Source 3). In 2014 it ranked the fifteenth-lowest out of 36 countries using unemployment statistics released by the OECD (Organisation for Economic Co-operation and Development). Korea had the lowest unemployment rate (3.5 per cent) and Greece had the highest unemployment rate (26.3 per cent). The unemployment rate according to Reserve Bank figures released in 2016 is 5.8 per cent.

Inflation

Source 4 shows the inflation rate for selected countries. Australia and trading partners such as China and the United States have experienced relatively low levels of inflation in recent years.

Check your learning 5.4

1. Is Australia a large economy by world standards?
2. Where did Australia rank in terms of its share of world GDP in 2015?
3. Where did Australia rank with other countries in terms of its unemployment rate in 2014?
4. Refer to Source 4. Which two countries are forecast to achieve the highest economic growth in the period from 2015 to 2018?
5. How did the Australian economy perform compared to other countries during the Global Financial Crisis in terms of economic growth?
6. How does the performance of the Australian economy compare to the performance of other economies? Write a short analysis based on your reading.
5B rich task

The story behind our economic growth

Australia’s good record in economic growth has largely been dependent on the fact that it has abundant natural resources. Natural resources include such things as fossil fuels, minerals, forests, farmland and fisheries. The unfortunate side effect of this is that these resources become depleted over time and their extraction can cause environmental damage.

The Inclusive Wealth Index (IWI) measures whether our production is reducing the resources we need to produce goods and services in the future. Using the IWI, the growth rate of GDP per person was 47 per cent from 1990 to 2008 in Australia. When you take into consideration the effect it had on our natural resources (referred to as natural capital), GDP per person was reduced to 2 per cent.

“We need new indicators that tell us if we are destroying the productive base that supports our well-being.”

Source 3 Partha Dasgupta and Anantha Duraiappah Inclusive Wealth Report 2012

The Australian Bureau of Statistics collects data on measuring Australia’s progress. Australia has regressed, or gone backwards, in the area of sustainability managing the environment. Source 4 shows Australia’s net greenhouse gas emissions, up to 2011. Australia’s net emissions have increased by 11 per cent since 2001, according to figures released by the ABS in 2013. Greenhouse gas emissions such as carbon dioxide and methane are released into the atmosphere and are caused by pursuing more production each year.

Source 2 provides in pictorial form, some of the future ramifications of increased greenhouse gas emissions.

Source 1 Australia has abundant natural resources, the exports of which have boosted our economy.

Source 2 An increase in greenhouse gas emissions has serious consequences.

Preparation an infographic

An increasingly popular way for economists to present their findings and data is to prepare an infographic. Infographics use pictures and symbols to represent complex ideas and data so that information is clear and quickly accessible.

Step 1 Decide on a topic and the message that you want to communicate to your audience. In the infographic in Source 2, for example, the key message is that production causes greenhouse gases and adversely effects the environment we live in.

Source 2 provides in pictorial form, some of the future ramifications of increased greenhouse gas emissions.

Step 2 Research your topic and collect data that helps to communicate your key idea. Try not to have too much data; don’t include more than 10 key facts or numbers.

Step 3 Use a simple picture to communicate each of your key facts as shown in Source 2.

Step 4 Lay your graphics out in a logical way that links together the key ideas. Make sure your infographic is not too cluttered. Give your infographic a catchy title that communicates your message.

Apply the skill

1 Design and present an infographic that compares the performance of the Australian economy with the performance of another country or countries. Use the statistics on pages 84 and 85 as the basis for your infographic. You may like to do some additional research on the Internet to find relevant statistics that enhance your infographic.

2 When completed, look closely at your classmates’ infographics. Which techniques did others use to best present the data in a visual way? How did they make the data easier to interpret?

Extend your understanding

1 Create another infographic on the effects of pursuing higher economic growth rates through increased production. Pick anyone of the following topics and do some initial research about the topic before creating your infographic:
   - Deforestation
   - Desertification
   - Extinction of species

2 Soil erosion
3 Oil depletion
4 Ozone depletion
5 Greenhouse gas emissions
6 Water pollution
7 Natural hazards/natural disasters