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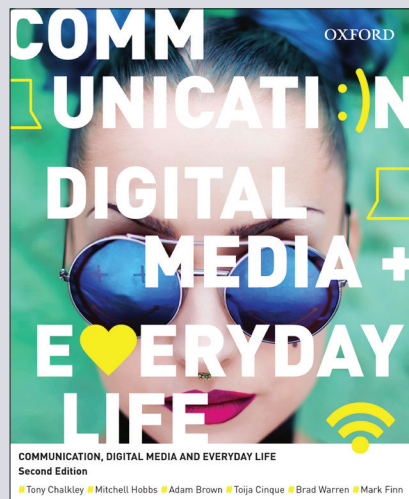
MEDIA, JOURNALISM & PUBLIC RELATIONS

COMMUNICATION, DIGITAL MEDIA AND EVERYDAY LIFE SECOND EDITION

TONY CHALKLEY, MITCHELL HOBBS, ADAM BROWN,
TOIJA CINQUE, BRAD WARREN, & MARK FINN
9780195588026 | OCTOBER 2015
PAPERBACK | EBOOK

Communication, Digital Media and Everyday Life uses stories to explain the journey from 'new media in communication' to 'digital media is communication' and provide students with a thorough introduction to communication and media theory and practice. It recognises that for generations Y and Z, 'digital media' is now embedded into most aspects of everyday life and integrated into contemporary communication as much as speaking, reading and writing. This book encourages readers to understand how they use 'new' media to do 'old' things and explores how concepts of communication, digital media and everyday life intersect with one another.

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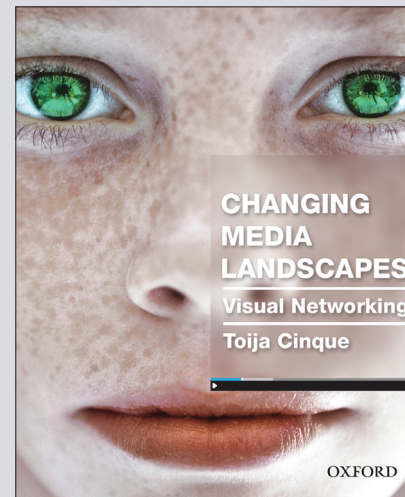


CHANGING MEDIA LANDSCAPES: VISUAL NETWORKING

TOIJA CINQUE
9780195525618 | JUNE 2015
PAPERBACK | EBOOK

The nature of media forms and industries is changing rapidly and constantly. As such, *Changing Media Landscapes* explores the concept of visual networking to describe the ways multiple media devices are used now for a variety of tasks. Visual networking extends the ability to engage in human communication particularly in today's context where most of our daily activities and routines are carried out with the help of various forms of communication technologies. It explores the changing media landscape through contemporary and emerging trends, issues and developments including multicasting, cloud computing, privacy and social networking. The book combines theory, key issues for debate and an exploration of legacy and digital media industries to provide a holistic approach to communication and media.

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MEDIA AND CRIME: CONTENT, CONTEXT AND CONSEQUENCE

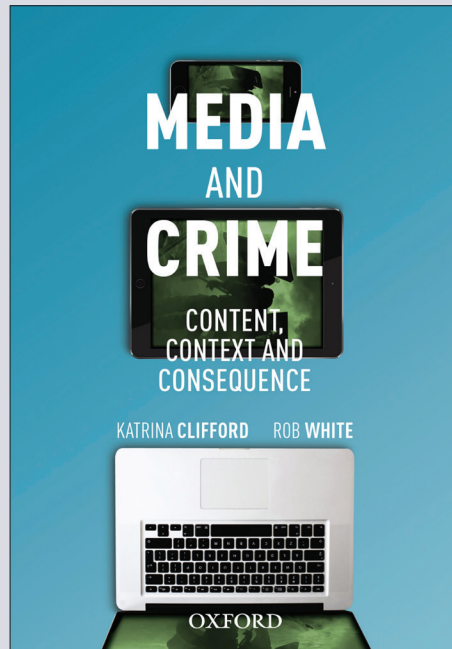
KATRINA CLIFFORD & ROB WHITE

9780195598285 | MAY 2017

PAPERBACK | EBOOK | 6-MONTH EBOOK RENTAL

Media and Crime encourages readers to examine the intricacies and complexities of the media/crime nexus in the contemporary mediascape. It addresses 'media' in its traditional and emerging forms, and explores the ways in which police, courts and different groups engage with mediated representations of crime, risk, fear and vulnerability.

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NEW MEDIA FOURTH EDITION

TERRY FLEW

9780195577853 | JANUARY 2014

PAPERBACK | EBOOK

New Media combines a comprehensive overview of theories of new media with contemporary case studies. Based on an historic understanding of new media developments, this book explores the role of new media in a globally-networked society. It examines the cultural, political and economic impact of new technologies on creativity and industry from a cross-disciplinary perspective.

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MEDIA AND SOCIETY SIXTH EDITION

MICHAEL O'SHAUGHNESSY & JANE STADLER, WITH SARAH CASEY

9780195597240 | OCTOBER 2016

PAPERBACK | EBOOK

Media and Society examines the role of the media in contemporary society and analyses representations of the world found in contemporary media texts and stories including film, television, advertisements, news and on the internet. It clearly presents theoretical approaches and includes many examples, definitions, questions and explanations to aid students' understanding. This edition includes a new chapter on 'Digital Television and Interactive Narratives' and has been updated throughout with topical examples and new case studies.

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RESEARCH METHODS FOR MEDIA AND COMMUNICATION SECOND EDITION

NIRANJALA WEERAKKODY

9780195588033 | SEPTEMBER 2015

PAPERBACK | EBOOK

Research Methods for Media and Communication is a comprehensive and user-friendly introduction to media and communications research. This book explores the various aspects and processes related to carrying out research, and introduces the quantitative and qualitative data collection methods as applied to media studies, journalism and public relations. It guides students through the entire process of carrying out an original research project, from the idea generation stage to the submission of research findings as a report or journal article.

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MEDIA AND JOURNALISM: NEW APPROACHES TO THEORY AND PRACTICE THIRD EDITION

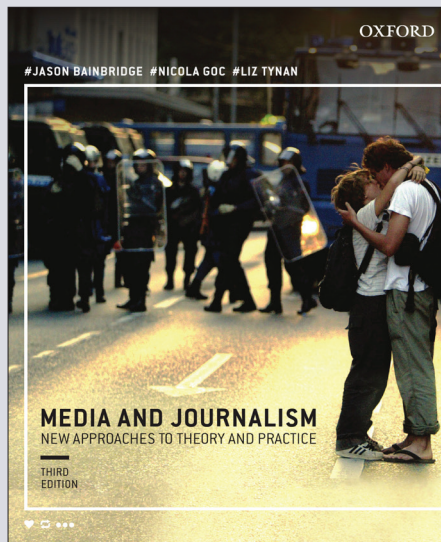
JASON BAINBRIDGE, NICOLA GOC, & LIZ TYNAN

9780195588019 | NOVEMBER 2015

PAPERBACK | EBOOK

Media and Journalism is a complete introduction to media and journalism, exploring the changing relationship between these areas. It introduces important concepts and theoretical approaches in media studies, as well as providing practical training in key journalism skills. This approach ensures that students develop both the broad knowledge base and professional skills required for future careers in journalism, public relations and communications. The third edition explores the rise and increasing dominance of new forms of communication that will place media users of all kinds at the centre of their own mediaspheres, as we move towards the era of Media 3.0.

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NEWS AS IT HAPPENS: AN INTRODUCTION TO JOURNALISM THIRD EDITION

STEPHEN LAMBLE

9780190303747 | SEPTEMBER 2016

PAPERBACK | EBOOK

News reporting and dissemination is no longer a once-a-day occurrence but an instant connection to the audience. *News As It Happens* reflects this change, offering practical guidelines for working as a journalist in an age of rapidly evolving media technologies. It provides students with a strong foundation that can be used across the breadth of their studies and helps them acquire specific skills required in working across all media platforms. This new edition contains contemporary examples, the latest data, and is rich with activities and tips to help new journalists adapt and thrive.

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JOURNALISM ETHICS AND LAW: STORIES OF MEDIA PRACTICE

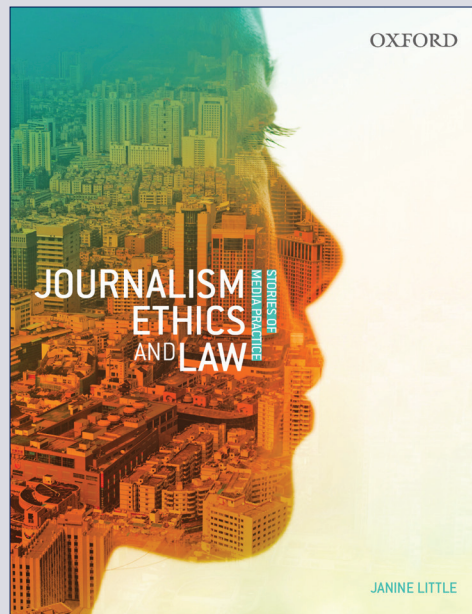
JANINE LITTLE

9780195522259 | SEPTEMBER 2013

PAPERBACK | EBOOK

Journalism Ethics and Law ignites the conversation about journalism ethics and the function of the law in today's media. Emphasising a practical work-based approach to develop best practice multimedia journalism, this book presents a combined ethics and law experience for journalism students and uses stories and case studies to highlight the most significant questions for the practice of law and ethics today.

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AUSTRALIAN BROADCAST JOURNALISM THIRD EDITION

GAIL PHILLIPS & MIA LINDGREN, WITH RUSSELL BISHOP

9780195578171 | APRIL 2013

PAPERBACK | EBOOK

Australian Broadcast Journalism combines theory and practice to provide students with the knowledge required to work in a changing media landscape. This edition has been extensively updated to provide a current overview of the industry with a focus on social media and citizen journalism, and includes up-to-date coverage of media regulation and legal issues. From this firm theoretical grounding, students are given a comprehensive introduction to critical production skills in both video and audio for broadcast and online.

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FEATURE WRITING: TELLING THE STORY THIRD EDITION

STEPHEN TANNER, NICK RICHARDSON, & MOLLY KASINGER

9780190304881 | OCTOBER 2017

PAPERBACK | EBOOK | 6-MONTH EBOOK RENTAL

Feature Writing teaches the vital nuts-and-bolts of writing while demonstrating how to apply those skills across a range of styles. An analysis of the different types of writing, from columns to obituaries, provides students with the practical skills to apply themselves to any genre and opens up range of potential career opportunities.

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JOURNALISM RESEARCH AND INVESTIGATION IN A DIGITAL WORLD

EDITED BY STEPHEN TANNER & NICK RICHARDSON

9780195518337 | MAY 2013

PAPERBACK | EBOOK

From wearing out shoe leather to the latest technologies, *Journalism Research and Investigation in a Digital World* helps journalism students and journalists who are embarking on their careers learn how to conduct complex investigations. It recognises that journalists need to develop skills that will enable them to work across a range of media platforms, while adapting to the new technology that will help them locate, interpret and package information in a faster, more efficient way.

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PUBLIC RELATIONS WRITING THIRD EDITION

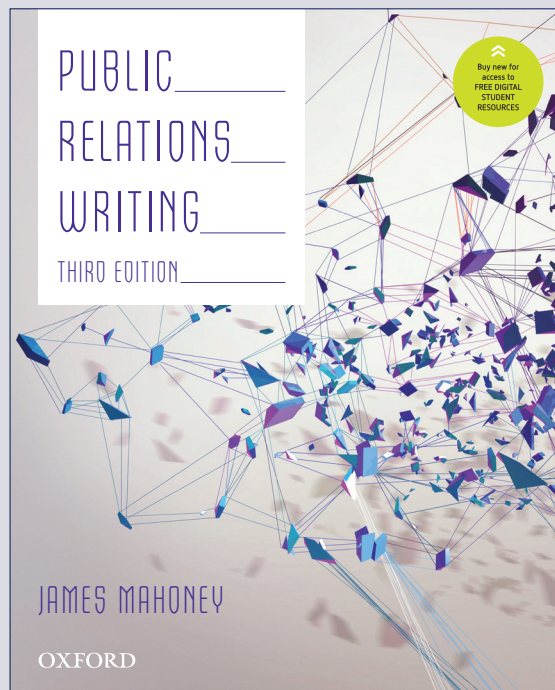
JAMES MAHONEY

9780190304652 | NOVEMBER 2017

PAPERBACK | EBOOK | 6-MONTH EBOOK RENTAL

Good public relations writing should be clear, concise, inspiring, informative, active and ethical. Employers expect highly competent professional writing from new and experienced employees and *Public Relations Writing* teaches readers to write quality and relevant content for all public relations tools.

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STRATEGIC COMMUNICATION: CAMPAIGN PLANNING SECOND EDITION

JAMES MAHONEY

9780190303761 | SEPTEMBER 2016

PAPERBACK | EBOOK

Strategic Communication deals with the principles behind strategic communication planning. It covers the professional practice steps involved in researching, planning, writing and implementing a communication strategy. This book links strategic communication campaign planning to business activities around short, medium and long-term needs and to how organisations deal with issues.

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PUBLIC RELATIONS CAMPAIGNS SECOND EDITION

EDITED BY MARK SHEEHAN & ROBINA XAVIER

9780195578621 | APRIL 2014

PAPERBACK | EBOOK

Public Relations Campaigns uses real life cases to take students step-by-step through the diverse range of elements involved in planning and building a public relations campaign. It begins with an introduction to theory then focuses strongly on practice, with case studies that demonstrate how campaigns are implemented in the various disciplines of PR, including through media relations, crisis management, risk communication, community relations, employee relations, marketing publication relations, international public relations, political and government relations and financial relations.

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COMMUNICATION SKILLS GUIDEBOOK

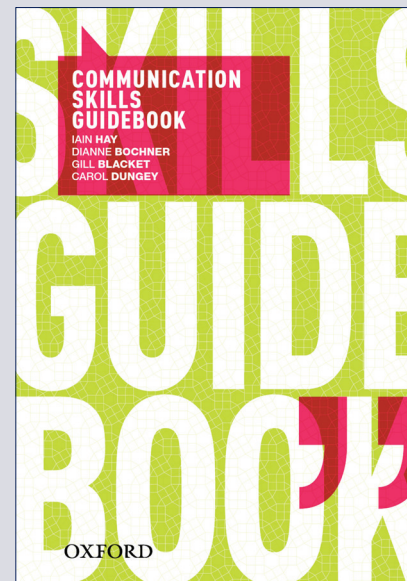
IAIN HAY, DIANNE BOCHNER, GILL BLACKET, & CAROL DUNGEY

9780190302450 | MAY 2015

PAPERBACK | EBOOK

The *Communication Skills Guidebook* will equip students with the essential communications skills they need to succeed at university, including writing a good essay and constructing a sound argument; using correct grammar and punctuation; referencing; working in groups; and public speaking. Easy to navigate, with lots of tips and examples, the *Communication Skills Guidebook* will be a trusted resource throughout their entire degree.

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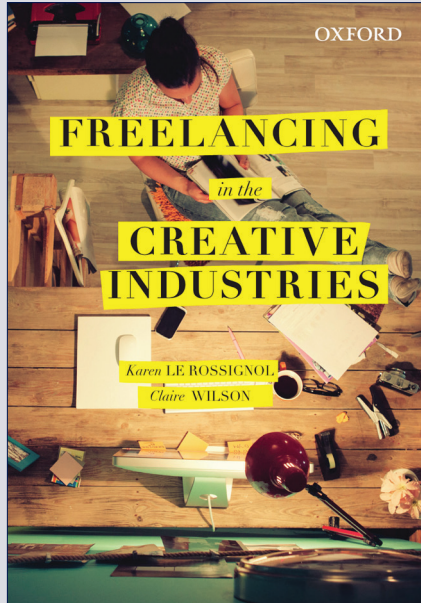
KAREN LE ROSSIGNOL & CLAIRE WILSON

9780195598261 | NOVEMBER 2015

PAPERBACK | EBOOK

Freelancing in the Creative Industries will provide a one-stop-shop of all you will need to know as an emerging freelancer in the arts. However, its emphasis on creative thinking and problem solving through diverse case studies ensures that it is more than just a manual on processes. The aim of this book is to train adaptable freelancers who are able to think strategically in an ever-changing arts sector. It encourages emerging freelance practitioners to open their minds to diverse ways of practicing, such as exploring cross-disciplinary practices or developing creative online marketing strategies.

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THE GRAMMAR HANDBOOK

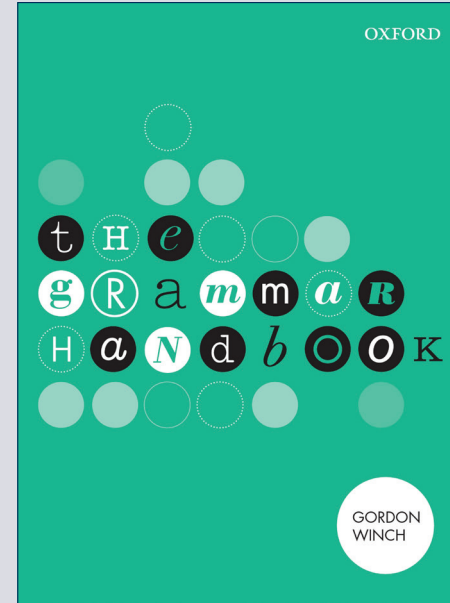
GORDON WINCH

9780195529098 | OCTOBER 2013

PAPERBACK | EBOOK | 6-MONTH EBOOK RENTAL

The Grammar Handbook is an essential reference for English grammar, punctuation and usage. It is ideal for undergraduate students seeking additional assistance with their grammar. The functional grammar section includes models of text types divided into literary text types and factual text types, and grammar is introduced in a logical sequence so that students will understand the meaning of terms.

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